



RRR NETWORK

IMPACT REPORT 2024 - 2025





RRR NETWORK

INTRODUCTION

At the heart of the RRR Network lies a commitment to empowering rural, regional, and remote women across Western Australia. This Social Impact Report reflects our journey over the past year - one marked by resilience, innovation, and collective action.

Through strategic partnerships, community-led initiatives, and a steadfast focus on equity and inclusion, the RRR Network has continued to amplify the voices of women who are often underrepresented in state-wide conversations.

This report captures the tangible outcomes of our activities, the stories of the women we serve, and the broader societal shifts we are helping to shape. From leadership development and economic participation to advocacy and education, our work is grounded in the lived experiences of RRR women and driven by a vision of thriving, connected communities.

As we share our impact, we also acknowledge the challenges that remain and reaffirm our commitment to creating a future where every woman, regardless of geography, has the opportunity to lead, influence, and flourish.



OUR PURPOSE

Connect and empower women to build strong communities and improve liveability in rural, regional and remote Western Australia.

OUR VISION

Women in rural, regional and remote Western Australia are central to leading positive change and building thriving, inclusive communities.

OUR MISSION

We connect and empower rural, regional and remote women to lead, influence and build stronger communities through advocacy, collaboration and action.



**"I love your
commitment and
passion for the
regions, and hearing
about the exciting
things underway".**

Nyssa Millington regarding the RRR Network
fortnightly newsletter.

The problem we're addressing

The RRR Network exists to address the systemic inequities faced by women living in rural, regional, and remote areas of Western Australia. These women often experience limited access to services, reduced economic opportunities, underrepresentation in leadership and decision-making, and social isolation. The Network seeks to close the gap in gender equity and regional disadvantage by amplifying voices, building capacity, and fostering community connection.

How we address it?

To tackle these challenges, the RRR Network has implemented a range of initiatives, including leadership capacity building, advocacy and policy engagement, collaborating with industry, government and academia, championing women through innovative media and connecting women to a state-wide network.

Results from our actions

The RRR Network has seen tangible outcomes, including:

- Increased participation of RRR women in leadership roles and community decision-making across regional Western Australia.

- Greater visibility of regional women's issues in policy and media.
- Strengthened networks and peer support systems across vast geographic areas.
- Empowerment of women through storytelling and representation.

How we measure our success

Success is measured through both qualitative and quantitative indicators:

- **Surveys and Feedback:** Capturing participant experiences and satisfaction.
- **Engagement Metrics:** Tracking attendance, membership growth, and online interactions.
- **Policy Influence:** Monitoring the inclusion of RRR women's perspectives in government strategies.
- **Case Studies and Testimonials:** Documenting personal transformations and community impact.
- **Partnership Outcomes:** Evaluating the effectiveness of collaborations with other organisations.



“It’s fantastic
being part of this
team. Its inspiring”.

Rumeena Nizam on being a
Regional Ambassador.

Challenges we faced and what we can improve on -

Challenges include:

- **Geographic Isolation:** Making it difficult to reach and engage all communities.
- **Funding Limitations:** Restricting the scale and sustainability of programs.
- **Representation Gaps:** Ensuring diversity across age, culture, and lived experience.

Based on our learnings, our next steps are -

- Focus on financial sustainability measures.
- Step up advocacy for women and the regions.
- Foster stronger alliances with government, industry, and community stakeholders.

To improve, the Network is:

- Strengthening its Regional Ambassador program to reach more women where they live.
- Increasing length of terms with our funding partnerships where possible.
- Deepening engagement with First Nations women and culturally diverse communities.

“Very excited to be partnering
with the RRR Network and seeing
where things can grow to!”.

Keiran Sullivan - Partner at RSM Australia Partners and
Director of RSM Australia Pty Ltd



21

INDUSTRY PARTNERSHIPS
INCREASED BY
10 IN THE LAST YEAR

14%

NETWORK GROWTH
SINCE
2023/2024 FY

23

RADIO INTERVIEWS
FACILITATED
FOR OUR PARTNERS

9

OFFICIAL MEDIA STORIES
ON RRR WOMEN
& THE NETWORK

17

BLOGS
WRITTEN ABOUT
RRR WOMEN

4

REFERENCE GROUPS THE
RRR NETWORK
IS A MEMBER OF



*"Having the support of the WA State Government (DPIRD) has been a gamechanger. It's meant we can focus on strategy and industry collaboration, and as a result we're going from strength to strength, and so are West Australian RRR women".
Kendall Galbraith, RRR Network CEO.*

17

EVENTS CONNECTING
WITH 786
WOMEN

264

FINANCIAL MEMBERS
INCREASING
STEADILY ANNUALLY

367

SURVEY RESPONSES
ASSISTING
OUR ADVOCACY

11

REGIONAL AMBASSADORS
REPRESENTING
THE NETWORK

8

BOARD MEMBERS
FROM 5
WA REGIONS

2

MAJOR ADVOCACY
REPORTS
PUBLISHED

ALL DELIVERED BY TWO FTE'S

OUR 2025/26 GOALS

1 Diversify income streams

To ensure long-term support for women in rural, regional, and remote areas, the RRR Network must establish a foundation of financial sustainability. This includes expanding revenue through membership growth, strategic partnerships, and targeted grant acquisition. Additionally, we aim to explore philanthropic avenues, including the potential establishment of a dedicated charity aligned with the RRR Network's mission. Philanthropic contributions not only provide vital funding to support RRR women but also elevate our brand and reputation. This enhanced visibility strengthens our ability to attract further investment, deepening our impact and securing our financial future.

3 Demonstrate value for regional Western Australia

In early 2025, the RRR Network Strategy underwent a comprehensive review and update, with the most significant change being the inclusion of 'regional liveability' in our purpose. This addition reflects our deep commitment to shaping a future where regional Western Australia is a place to thrive - where women can fully participate in community life and access the services they need. By championing the concept of liveability, we aim to influence stakeholders and media to adopt a more holistic and valued perspective of WA's regions. This strategic shift positions the RRR Network as a thought leader in regional development, driving meaningful conversations and policy outcomes that benefit women and communities across the state.

2 Increase membership

Membership is a key indicator that our work is valued, making its consistent growth essential to our mission and the impact we aim to achieve. Since 2022, we've more than doubled our membership - a strong sign of momentum. However, we continue to see fluctuations in membership data, and understanding the causes behind these irregularities is critical to reaching our goal of 1,000 members by 2030. The RRR Network's 30th anniversary in 2026 presents a unique opportunity to launch a fun, engaging campaign that celebrates our legacy while driving new membership growth. By leveraging this milestone, we can build stronger connections, amplify our message, and inspire more women to join our movement.

4 Collaborate to increase social impact

We know that high social impact is achievable when we are either well-funded or working in strong collaboration. By partnering strategically with diverse industry stakeholders and philanthropists who share our vision, we can significantly improve the social and economic outcomes for women in rural, regional, and remote areas - ultimately enhancing regional liveability. Collaboration amplifies our reach and effectiveness.

Together, we can do more, go further, and create lasting change for RRR women and their communities.

OUR CHAMPION PARTNERS THANK YOU!



21

partnerships

Totalling

\$122,125.45

representing

62%

of total revenue
(excluding DPIRD funding)

“The RRR Network does great work”.

Hon Simone McGurk - Minister for Creative Industries; Heritage; Industrial Relations; Aged Care and Seniors; Women





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