



RRR NETWORK

Rural Regional Remote Women's Network of WA

A regional network where collaboration
and opportunities thrive.

2023/24 Prospectus →



OUR MISSION

To actively engage with and advocate for Western Australian rural, regional and remote (RRR) women to strengthen their economic and social security, inspire leadership and inform the gender equality policy with government, private sector, civil society and the media.



We are an impact led organisation delivering social outcomes in RRR Western Australia

The RRR Network is the peak women's body in Western Australia advocating for RRR women and community.

Over its 25-year history, the RRR Network has established a large and diverse network following. A strong reputation and trust with local and state government, the education, private sector and other industries.



What we do

- A fortnightly newsletter to an audience of 4000. The newsletter contains stories on RRR women, opportunities they can connect to and we promote regional events.
- Advocate on issues impacting RRR communities by writing state and federal submissions to inquiries, meeting with Members of Parliament and engaging with women across the state to learn of their views via surveys, online forums and or in person.
- Hold four signature events – AgriFutures Rural Women's Awards, Cultivate, International Day of Rural Women and the AGM.
- Partner on grants aimed at RRR women giving them free education and social opportunities in the regions.
- Manage a membership, Board, Ambassadors and an Operations Sub Committee. Giving women opportunity to belong, connect and participate.





Our Advocacy

Economic Independence

Encourage women to enter the workforce, identify their skills or develop new and understand risk around finance and build independence.

Safety & Justice

Strengthen women's knowledge and confidence on their personal rights and build networks so they can communicate on issues impacting them.

Leadership

Inspire women to participate, have a voice, upskill, build their confidence through case studies and connecting them to women leaders.

Health & Well-being

Educate women on the value of healthy mind and body through positive storytelling and encourage health-based conversations across RRR WA.



Elevating RRR women leaders to the next level

At RRR Network and partner events is where we see women deliver on our vision for a diverse, strong, connected and influential network of Western Australian RRR women.

We've seen women go through the AgriFutures Rural Women's Award who have become Ministers, received Order of Australia's, sit on WA State Government Boards and Committees and more.

Other events, such as 'Cultivate' - connect RRR women to women in leadership positions creating new opportunities for RRR women to expand their networks and help shape their careers.

The RRR Network is a community that inspires and strengthens RRR women to smash glass ceilings.



Collaborating with industry to achieve our goals. →

From 2021 to 2024 the RRR Network is delivering education with its partners to 300 women across regional WA with federal grants to the total value of -

\$1M

So far we have visited Broome, Karratha, Geraldton, Kalgoorlie, Mandurah, Bunbury, Narrogin, and Albany. Women accessed education at no cost and at the same time built new networks with like-minded women.

We are closely monitoring some of these women to track their development after attending our programs. Some of which have applied for jobs they typically would never have considered previously, and were successful. Some have changed careers, even left where they were living to follow their dreams.

Storytelling to empower

We write stories on RRR women from across Western Australia and share them on our online platforms. This includes RRR women's passions, achievements, careers, hobbies and activities in their community so that more women are inspired and reminded that they can do anything and from the RRR Western Australia.

Network Count

Facebook: 5,400

LinkedIn: 1,938

Instagram: 1535

Newsletter: 4000

Twitter: 1,199

Membership: 375

Total - 14,447



Issues focused conversations with leaders

We engage West Australian women leaders to share their knowledge and expertise with our members on important social and economic issues impacting women and community.

We do this so RRR women are connected to key decision makers and therefore remain visible and considered in future policy.



The RRR Network introduced a Diversity & Inclusion Roadmap in 2021.

This Roadmap has seen an increase in First Nation's women speaking at our events, increased engagement from CaLD women in our activities and our first First Nation's woman elected to Board in 2022.

Inclusive education & networking



The RRR Network is an organisation for all women in Western Australia.



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RRR women benefit from our unique West Australian Network of professionals and industry partners who deliver us expert speakers for all of our events. When we ask, we always get a yes!

When you partner with the RRR Network you can offer your people to speak at our events, so they may develop their public speaking and expand their networks Western Australia.

Developing a strong, connected and influential network of Western Australian rural regional and remote women.



Partner with us



Support our work

Our work focuses on supporting women, not profits. To sustain our activity we rely on the investment from the WA corporate sector.

Align your brand and values

Do you support gender equality and would like to contribute to this effort? The RRR Network has a reputable brand and trust right across Western Australia including Perth. Demonstrate your company's values by aligning with the RRR Network.

Make a difference that you can see and feel

When you attend RRR Network activities you will witness our positive social impact. Your investment means Western Australian RRR women can continue to participate, develop their skills in safe and inclusive spaces, and then impart these skills to strengthen their personal journey's and their regional communities.

We collaborate too!

If your company would like a tailored package in return for your investment, lets workshop it!

Investment Options

Supporter - \$5,000 per annum

- Two tickets to all of our signature events, including Corporate Dinner.
- Logo on website.
- Feature story on your company shared across all RRR platforms.
- Provide an expert speaker for one of our events.

Partner - \$10,000 per annum

- Two tickets to all of our signature events, including Corporate Dinner.
- Logo, descriptive text and image on website.
- Feature story on your company shared across all RRR platforms.
- One tailored activity, e.g. guest speaker at an event, sponsor a RRR activity - online forum or an in-person education session.
- Provide an expert speaker for one of our events.

Premium Corporate Sponsor - \$20,000 + per annum x 3 yrs

Receive all of the above benefits and more! When you engage the RRR Network on a long-term partnership you will be recognised as the organisation's premium corporate sponsor. Together we will work on tailored initiatives each year that support your women, delivers on your strategic plan and strengthen your company's public commitment to gender equality.





Contact us

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