

WOMEN'S STEM

JUMPSTART PROGRAM

CONNECT



DISCUSS



ACTIVATE



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VALUE
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RRR NETWORK

Value Creators – Company Profile

Value Creators brings entrepreneurs, innovators, founders, and game changers together to help them think, create, activate, and commercialise.

No matter where they are at, from an idea to a start-up or mature business, we get them focused on what is next and how they can get there, all based on sound business decisions and processes. All this requires a confident launch into new horizons and that is exactly what Value Creators does.

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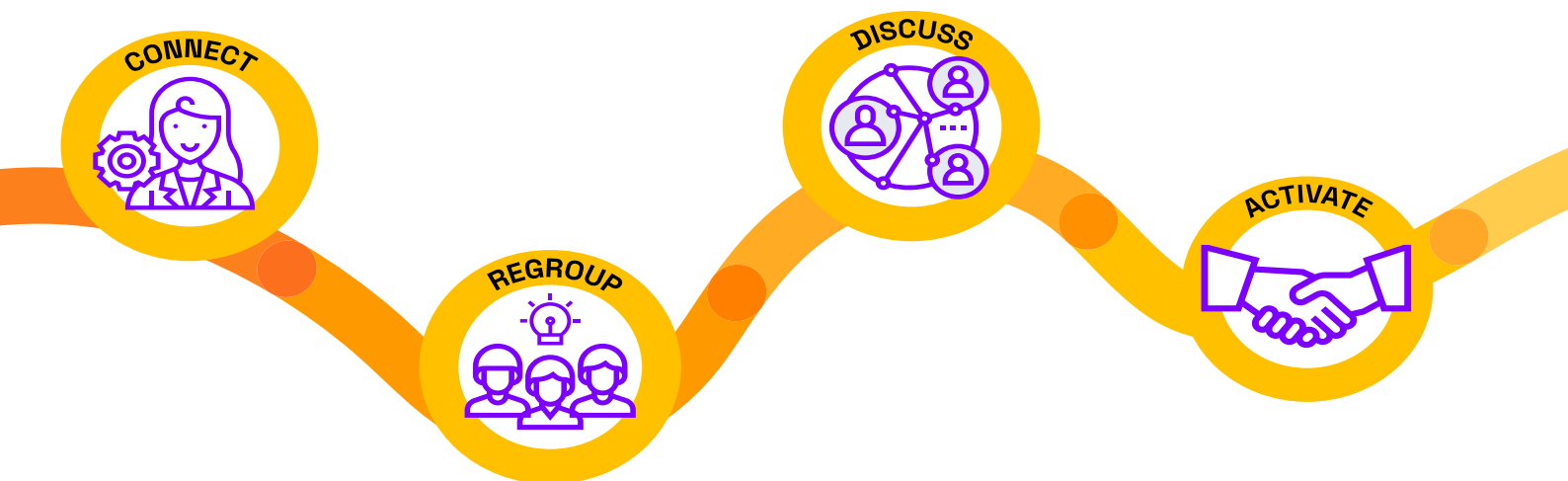
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THE STEM JUMPSTART MODEL

The Women's STEM JumpStart Program is a grassroots capacity building program for young rural, regional, and remote women. The three-month program will help you skill-up and start-up for your training, career, or new venture in STEM. The program has three key elements:

1. A Bootcamp Masterclass series
2. Group Mentoring
3. One-on-one Mentoring
4. An annual Connector Forum to get you on your way



- Bootcamp Workshops – two day residential, in-person
- Group Mentoring – two one-hour group sessions, virtual
- Individual Mentoring – individual, virtual, two one-hour sessions
- Develop a STEM Leadership and Career Plan
- Connector Forum – annual, a central point for alumni to connect with academia, business and leading females in STEM
- New Network – ongoing and enduring links / connection via Program Alumni and the RRR Network

THE PROGRAM FOR YOUR STEM SUCCESS

BOOTCAMP BUZZ

Through our delivery structure you will be immersed in a program with intensive learning to help you plan for your STEM future. This will be supported with mentoring and access to a new group of likeminded regional women.

The two-day residential bootcamp kicks off the program and will leave you buzzing and wanting more. This is where the group and individual mentoring really comes in as we know that masterclasses and workshops alone are not enough to really set up your big bold plan.

MENTORING & MOTIVATION

Our follow up mentoring after the Bootcamp will help you stay on track because we want to make sure your enthusiasm and momentum roll on.

After the two-day Bootcamp, you have access to a carefully matched experienced mentor for up to two hours of professional business coaching. Plus, to keep the group vibe rolling, you will have two virtual group sessions with a mix of new content and group sharing. Here you can share your progress and unveil your big bold plan with your amazing new STEM network.

CONNECT & ACTIVATE

As a fresh program alumna, you will be invited to an Annual Connector Forum to showcase your skills and put your new STEM Leadership and Career Plan into action. This Forum is the corner stone of the program. You will meet more amazing women in STEM and make life and career changing connections. Plus, it will be a blast.

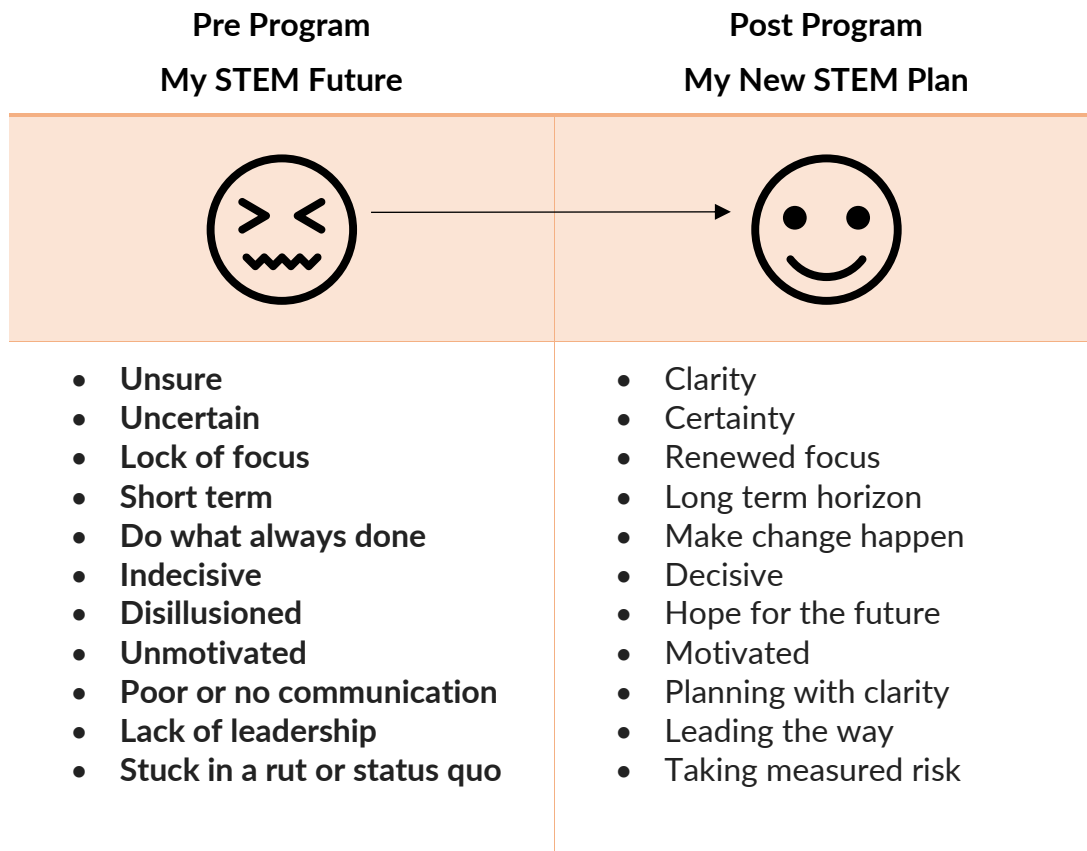
DRIVE CHANGE

Our intent is to assist you and other young women in regional and rural WA to launch and propel your STEM career and take-up STEM opportunities. The entire program is interactive, and the content has been carefully designed for young regional and rural women aged between 18-35.

A centre point of the program is your personal *STEM Leadership and Career Plan*. Through the Program your facilitators and mentors will support you to complete your plan.

We will provide a safe space for you to dream big and provide important processes for young regional women in STEM to gain the confidence to study, work or create a new business in STEM.

Value Creators Women’s STEM JumpStart Program aims to transition you from frustration to confidence in your STEM future.



OUR PARTNERS & FUNDERS

RRR NETWORK OF WA



Value Creators is delivering the program and we are proudly partnering with the Rural Regional Remote Women's Network. As a Program participant you will be invited to join the RRR Network with a discounted offer.



RRR NETWORK

FUNDING SUPPORT

The program is valued at over \$5,000 per person and we are very pleased to have funding support from the Department of Prime Minister and Cabinet's Office for Women.

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HERE'S THE DETAIL

PRE-START

Strengths Profile Assessment Tool – you complete this on-line two weeks prior to the Bootcamp. A personal Strengths Profile Report is provided along with a 30min individual de-brief, all prior to Day One of the Bootcamp.

Entry Survey – you will complete this on-line at the start of the STEM JumpStart program to form a benchmark of where you are at in your STEM career, training, or venture planning.

BOOTCAMP

- **Day 1 – YOUR STEM PATHWAY – VISION AND GOAL SETTING**

We will set the group up, explore the basics of your future in STEM through vision and goal setting. We will explore STEM opportunities, learn how to play to your strengths, and introduce you to the STEM Leadership and Career Plan template.

- Session 1: Introduction – Program outline and overall structure and key concepts
- Session 2: STEM – Future jobs & developing your personal career pathway and plan
- Session 3: Personal Strengths (using the Strengths Profile Analysis Tool)
- Session 4: Training & Skills for Career Innovation and Venture Creation in STEM
- Session 5: Dream Big - Vision & Goal Setting
- Session 6: Your STEM Leadership and Career Action Plan
- Session 7: Communication with Click! Colours (and networking)
- Dinner with guest speaker

Outcome – you will get an understanding of “where you are now and where you want to be”, and “how to get there” ... and the role that you play in your STEM success.

BOOTCAMP

- **Day 2 – STEM LEADERSHIP and CHANGE MANAGEMENT**

Today will help you create the STEM future you want and the importance of a confident and positive mindset. The afternoon will be focused on the need to understand leadership, people and communication to reach your STEM goals.

- Session 1: Introduction – reflection and check in
- Session 2: Financial Essentials
- Session 3: Leadership, Management and Governance

- Session 4: Navigating Change
- Session 5: Your Personal STEM Career Leadership Action Plan
- Session 6: Mindset plus developing confidence and resilience
- Session 7: Wrap Up and What's Next?

Outcome – you will discover tools for improved communication and leadership for success. You will learn how to unlock the power of your mind in achieving your STEM goals and how to build resilience.

GROUP COACHING SESSION #1

A one-hour virtual whole group session to check in and report back. The focus is on sharing your progress with the whole group, exchange and share new learnings and networks and maintain your momentum and motivation.

MENTORING

You will be carefully matched with an experienced mentor for up to two hours of professional business mentoring. This will be done virtually and is designed to keep your momentum going after the intensive bootcamp. The focus will be on your personal STEM Leadership and Career Plan to unblock barriers and ensure progress is made.

FINAL GROUP COACHING SESSION #1

A one-hour virtual whole group session to check in and report back. The focus is on sharing your progress with the whole group, exchange and share new learnings and networks and maintain your momentum and motivation. The aim is to consolidate the goal setting, jointly share the change and progress made and the future direction.

CONNECTOR FORUM - PATHWAYS AND CONNECTIONS

This annual event will be cornerstone of the program. It will connect you and alumni from other STEM JumpStart programs with potential employers, academia and trainers, and inspirational female leaders, entrepreneurs and innovators in STEM.

The forum will be an interactive STEM expo and will provide you and all graduates with an opportunity to network in shark tank style with STEM-based businesses, employers, and educators.

The intent is to activate the on-going group network and support you can provide each other. This will be a chance to celebrate the whole program and to form an on-going network / alumni.

COMPLETION SURVEY

Competed on-line at the end of the STEM JumpStart program to provide a tangible, quantifiable record of the progress you have made in planning your STEM career, training, or new venture.

PARTICIPANT RESOURCE KITS

Your STEM JumpStart resource kit will include:

- Manual and workbook
- Power points for each Bootcamp
- STEM Leadership and Career Plan Template
- Case studies
- Workshops notes from each Bootcamp workshop
- Personal Strengths Profile Assessment Report
- Networks and connections

VALUE CREATORS LICENCED TOOLS & SUPPORT

Value Creators utilises several licensed tools to support program delivery to enhance your learning and progress. This is where Click! Colours and the Strengths Profile will shine.

Click! Colours is a simple personality tool and is a fun way to suddenly realise why you have always clicked with someone (and not others!).

The Strengths Profile Assessment is completed via an on-line survey before the workshops and includes a personal one-on-one debrief which you do by Zoom with one of our team before the Bootcamp.

YOUR FACILITATORS

Value Creators Pty Ltd is led by two passionate STEM women - Ann Maree O'Callaghan and Maree Gooch. Between them, they have spent a crazy number of years challenging themselves and others to perform at their best.

ANN MAREE

I'm a proud scientist, business advisor and marathon runner! A weird combination but it works!

I relish the chance to find strategic pathways and solutions, to help navigate through complexity and uncertainty.

I use this "laser beam" approach to get people focused on what's possible. Its fun, interactive and engaging ... the only way to go!

MAREE

I'm successful entrepreneur, business owner and mentor with more than three decades working with and educating people and supporting business transformation.

I'm proud that I 'transformed' my own family, with a ten month trip around Australia in a converted double decker bus!

I am passionate about helping people be the best they can be, and I have a knack for putting people at ease to focus on the big picture and achieve great goals.

