



## 2019 "Stronger" Conference

Welcome sundowner followed by a conference at the Hyatt  
Perth 6-7th March 2019  
[CLICK HERE FOR TICKETS](#)

### Wednesday 6<sup>th</sup> March 2019

#### **Registrations open 4.30 for 5pm start (Hyatt)**

**5.00 to 7.00pm** CSBP Fertiliser Poolside Sundowner

**5.00 to 6.00pm** Mockingbirds Perform

The Mockingbirds are a unique female A Cappella group based at St George's College, Perth. They will entertain with a range of modern songs and sharing in the joy that is A Cappella!

### Thursday 7<sup>th</sup> March 2019

#### **8.00am registration for 8.30 am start (Hyatt)**

**8:30 – 8:35** **Esther Jones** MC Welcome, Housekeeping, Intro Welcome to Country

**8:35- 8:45** **Gail Wynne** Welcome to Country **(10 mins)**

**8:45 – 8.50** **Esther Jones** introduces **Robyn Neilson**

**8:50 - 9:15** **Robyn Neilson** **(25 mins)**

Robyn Neilson is a farm safety advocate and a first responder. When her neighbour Gayle Shann lost her arm in a drilling accident on a remote farming property in 2002, Robyn was the first responder. Robyn featured in several "Australian Story" episodes, telling the story how she took instruction from the Flying Doctor service who were not able to reach the property for two hours. It was Robyn's strength and resourcefulness that saved her neighbour's life.

**9:15 - 9:20** **Esther Jones** introduces **Gisela Kaufmann**

**9:20 – 9:40** **Gisela Kaufmann** **(20 mins)**

Gisela Kaufmann is one half of the internationally renowned Kaufmann Productions and has worked on many national and international productions on both sides of the table — as a commissioning editor for a national broadcaster as well as an independent producer and director. Gisela Kaufmann together with partner Carsten Orlt will officially launch their #(in)VisibleFarmer documentary project filmed across rural and regional WA, showcasing the strong women long considered to be the invisible farmers.

**9.40 – 9.45**                    **Esther Jones introduces Kim Storey**

**9.45 – 10.00**                    **Kim Storey - What does a Farmer Look Like (15 mins)**

Have you ever searched in google for "what does a farmer look like?" Well Kim Storey did and all she found were old men with beards, wearing overalls and holding a pitchfork! Kim's a farmer and she certainly doesn't look like that! Kim has travelled across Australia, gathering people's stories and taking photographs to show people exactly who farmers are and what we really look like. From veggie growers to wool producers, cattle graziers to oyster farmers there are so many different people and industries that can fall under the banner "farmer".

**10.00 - 10:25**                    **Morning tea (25 mins)**

**10:25 – 10.30**                    **Esther Jones Introduces Young Women's Panel**

**10.30– 11.00**                    **Young Women's Panel (30 mins)**

This panel of 20 somethings will talk about perceptions of women in rural industries, both positive and negative; and their views on whether sexism and/or harassment is as prevalent as some of the research suggests. Although only young their combined experience includes working in the northern cattle industry, on wheatbelt farming operations, on remote mine sites and living and studying in Perth.

**Host: Esther Jones**

**Tiffany Davey (age 22)**                    Committee Member AgConnect

**Jordy Medlen (age 20)**                    2<sup>nd</sup> year Agribusiness Student Curtin Uni

**Jodie Pangel (age 23)**                    2<sup>nd</sup> year Agribusiness Student Curtin Uni

**Darrylin Gordan (age 27)**                    Manager Lamboo Cattle Station Halls Creek

**11:00 – 11.05**                    **Esther Jones introduces Jess Edwards**

**11.05 – 11.15**                    **Social Media and the Modern Cow Girl- Jess Edwards (10 mins)**

'Jillaroo Jess' - a social media icon who has been writing and sharing her stories to the online world since 2012. She's a road train driving, cattle wrangling, snake handling, horse riding can-do-cowgirl with a passion for showing the 'real' side of Agriculture. She has over 60,000 Facebook followers and 35,000+ Instagram followers; but online fame does not come without critics and Jess will explore the strength required to show the positive side to Australian rural life while battling keyboard trolls.

**11.15 -11.20 Maree Gooch – Mentorship (5 mins)**

Introduction, background and history of the GrowZone mentorship program – 10 years on.

**11.20 – 11:50 Mentorship Panel (30 mins)**

Host: **Maree Gooch**

**Featuring: Ashely Wiese, Marion Fulker, Amanda Walker and Doug Verley**

A fabulous panel bridging the urban-rural divide. What happened when a female, city CEO was asked to mentor a male Narrogin based farmer?

And how could an Investment Manager and former director of an African bank mentor and inspire the owner of a small wheatbelt general store. The fabulous panel session will explore, with the benefit of hindsight, how mentorship made them and their businesses stronger.

**11:50– 11:55 Questions (5 mins)**

**11.55 – 12.00 Esther Jones Introduces Fleur Porter**

**12:00 – 12.20 Fleur Porter (20 Mins)**

**A Pathway to Purpose**

Fleur will explore how to strengthen your pathway to purpose. A life on purpose has choice. You can choose how you are going to show up, who you going to show up with and what you do with your time, and how to do your work in a life that has many competing facets – motherhood, relationships, family, work, learning, living.

**12.20 – 12.30 Reserved for Minister (10 mins)**

**12.30 - 1.30 Lunch**

**1:30 – 1:35 Famous Sharron (5 mins)**

Despite being famous for not much at all, Famous Sharron has helped countless celebrities get more famous! This unique panel session promises to be fabulous, funny and unforgettable.

**1.35 – 2.05 Rural Women’s Award finalists – Panel Session (30 mins)**

Famous Sharron will interview our 2019 WA Agrifuture’s Finalists: Leah Boucher, Tanya Kitto, Juliet Grist and Belinda Lay.

**2.05– 2.10 Esther Jones Introduces Karin Stark**

**2.10 - 2.30 Karin Stark – Renewable Energy in Agriculture. (20 mins)**

Karin is the General Manager at ReAqua, a national solar pumping business and her international and professional history combines 17 years of engagement with communities around contemporary environmental issues. Her passion for renewable energy helped drive the installation of a 500kW solar diesel hybrid pumping system - the biggest in Australia on her own farm, and she has just been named as a NSW finalist in the 2019 Agrifutures Rural Women's Award.

**2.30– 2.35 Esther Jones Introduces Lisa Smith & Vicki Hodgson**

**2:35 – 2:55 Lisa Smith / Vicki Hodgson (20 mins)**

#### **Entrepreneurial Mindset & Motivations**

Vicki & Lisa have a wealth of experience teaching entrepreneurial skills to encourage, support and motivate business owners to re-harness their power, understand their innate ability to succeed and overcome any obstacles. No matter what size or stage your business (or business idea) is, learning to understand your entrepreneurial mindset and personal motivation will be enlightening.

**2.55 – 3:20 Afternoon tea (25 mins)**

**3.20 – 3.25 Esther Jones Introduces Nkandu Beltz**

**3.25 – 3.50 Key Note Address – Nkandu Beltz (25 mins)**

Born in Zambia, Nkandu Beltz has lived in four countries and speaks five languages. Moving to Australia in 2005 she arrived in Kununurra with a young family and 37 weeks pregnant. 14 years on Nkandu has forged ahead with her dream to build, own and operate a first-class mining operation, using world-class technologies by bringing industry leaders and entrepreneurs together to create mines of the future.

Nkandu is a dynamic inspirational leadership speaker who has shared the stage with His Holiness the Dalai Lama, Ruby Wax, Bob Brown and many thought leaders. She will inspire with stories from her life experiences as she shares the spirit of Ubuntu, an African philosophy that describes the oneness of humanity.

**3:50 – 3:55 Esther Jones Introduces Frauke Bolten-Boshammer**

**3:55 – 4:20 Frauke Bolten-Boshammer (25 mins)**

Frauke Bolten-Boshammer is the founder of Kimberley Fine Diamonds, home to one of the world's largest collections of Argyle pink diamonds. Born in Germany, Frauke migrated to Kununurra in the remote Kimberley region in 1981. She has had a rich

life full of tragedy and triumphs. Frauke is credited for not only pioneering an industry, but for putting the tiny outback town and its precious diamonds on the map. She will tell her amazing story of strength and resilience.

**4.20 - 4.25**

**Jackie Jarvis Conference Close**

**5.30 – Bus departs for Optus Stadium for Rural Women's Awards ticket holders**

**(Hyatt Guests Only)**

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